



**Blueprint Token Whitepaper
(WIM A & WIM B)**

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1. Introduction

The Blueprint Token initiative introduces a revolutionary dual-token system within the BlueprintMusic.COM platform, consisting of WIM A and WIM B tokens. This structure is designed to provide tiered membership benefits, allowing fans and investors to engage with the platform at different levels. WIM A is the premium token, offering exclusive benefits and higher rewards, while WIM B provides more accessible membership with essential perks. Additionally, XMP will function as a cross-bridge currency within the ecosystem, and the AURU.M stablecoin will be used to safeguard against market volatility, ensuring long-term stability and security.

2. Assessment of the Music Industry Landscape

The music industry is currently controlled by a few major players, making it challenging for independent artists to gain visibility. Traditional promotion methods have become less effective in the digital age, and streaming platforms, while convenient, offer low royalty rates that often fail to provide sustainable income for artists. The BlueprintMusic.COM platform, powered by the WIM A and WIM B tokens, offers a new model that emphasizes direct artist-to-fan engagement, diversified revenue streams, and a community-driven approach.

3. The WIM Model: Disrupting the Industry

The WIM (Web-Interactive Music) model is designed to empower artists by enabling them to interact directly with their fans. This model facilitates deeper fan engagement, organic promotion, and multiple revenue streams beyond music sales, such as merchandise, live performances, and exclusive content. By cutting out traditional gatekeepers, the WIM model offers a sustainable and profitable pathway for artists while providing fans with enhanced experiences and rewards.

4. Competitive Advantages of the WIM Model

The WIM model offers several distinct advantages:

- **Direct Engagement:** Enables artists to connect with fans directly, fostering loyalty and reducing dependence on traditional marketing.
- **Diversified Revenue Streams:** Beyond music sales, the model includes merchandise, live events, and exclusive content, ensuring artists have multiple income sources.
- **Fan-Driven Success:** Fans play an active role in promoting and supporting their favorite artists, driving organic growth.
- **Sustainable Returns:** The combination of multiple revenue streams and direct fan engagement ensures substantial returns for both artists and investors.

5. Dual-Tier Tokenomics: WIM A & WIM B

The Blueprint Token ecosystem operates on a dual-token model, offering two levels of membership through WIM A and WIM B tokens:

WIM A: Premium Membership Token

- **Token Name:** WIM A
- **Total Supply:** 500,000,000 WIM A
- **Role:** Represents premium membership within the BlueprintMusic.COM ecosystem.
- **Initial Price:** £0.20 per WIM A
- **Benefits:**
 - **Exclusive Access:** Early access to new music, videos, and special content.
 - **VIP Event Access:** Priority tickets and invitations to exclusive live events, meet-and-greets, and festivals.
 - **Enhanced Voting Power:** Greater influence on key platform decisions, including song releases, collaborations, and event planning.
 - **Higher Staking Rewards:** Superior returns for staking compared to WIM B.
 - **Merchandise Discounts:** Up to 30% off official merchandise and limited edition items.

- **Content Creation Influence:** Participate in content creation, such as selecting themes for music videos and artwork.
- **Exclusive NFT Drops:** Access to rare and exclusive NFTs representing digital collectibles, concert tickets, and more.

WIM B: Standard Membership Token

- **Token Name:** WIM B
- **Total Supply:** 500,000,000 WIM B
- **Role:** Represents standard membership within the BlueprintMusic.COM ecosystem.
- **Initial Price:** £0.10 per WIM B
- **Benefits:**
 - **Content Access:** Access to music, videos, and standard behind-the-scenes content.
 - **Event Access:** Tickets to live events and festivals.
 - **Voting Rights:** Standard voting power on community-driven decisions.
 - **Staking Rewards:** Rewards for staking, with a lower return compared to WIM A.
 - **Merchandise Discounts:** Up to 15% off official merchandise.
 - **NFT Access:** Opportunity to purchase and trade NFTs within the platform.

6. Token Utility and Membership Tiers

The dual-token system allows users to choose their level of engagement:

- **Tier 1 (WIM A):** Premium membership offering full benefits, ideal for superfans and active community members.
- **Tier 2 (WIM B):** Standard membership providing essential benefits at a more accessible price point.

Both WIM A and WIM B tokens can be used for:

- **Unlocking Content:** Access exclusive music, merchandise, and behind-the-scenes footage.
- **Voting:** Participate in community-driven decisions, influencing key aspects of an artist's career.
- **Staking:** Earn rewards by staking tokens within the BlueprintMusic.COM ecosystem.
- **NFTs:** Purchase, trade, and collect unique digital assets.

7. Comprehensive Membership Benefits

Benefits Overview for WIM A Holders:

- **Exclusive Content:** Early access to unreleased tracks, music videos, and artist updates.
- **VIP Event Access:** Priority for purchasing tickets to live events, meet-and-greets, and exclusive experiences.
- **Voting Power:** Influence important platform decisions with higher voting power.
- **Staking Rewards:** Earn higher staking returns and additional perks.
- **Merchandise Discounts:** Significant discounts on official merchandise and limited editions.
- **Influence on Content Creation:** Directly impact music video themes, artwork, and more.
- **Exclusive NFT Drops:** First access to limited edition and rare digital collectibles.
- **Special Recognition:** Recognition within the community as a premium supporter of the platform and artists.

Benefits Overview for WIM B Holders:

- **Content Access:** Enjoy access to music releases, videos, and behind-the-scenes content.
- **Event Access:** Purchase tickets to live events and festivals.
- **Voting Rights:** Participate in community decisions with standard voting power.
- **Staking Rewards:** Earn rewards for staking, with returns tailored to the WIM B level.
- **Merchandise Discounts:** Enjoy discounts on official merchandise.
- **NFT Access:** Engage with the platform's NFT marketplace.

8. Cross-Bridge Currency: XMP

XMP will serve as the cross-bridge currency within the BlueprintMusic.COM ecosystem. It will facilitate seamless transactions between WIM A, WIM B, and other digital assets across different platforms. XMP's role includes:

- **Interoperability:** Enable the exchange of value between different blockchain networks and platforms.
- **Transaction Efficiency:** Reduce costs and enhance transaction speed across the ecosystem.
- **Universal Exchange Medium:** Allow users to move value across multiple assets and platforms without friction.

9. Market Stability: AURU.M

To safeguard against market volatility, the AURU.M stablecoin will be introduced. AURU.M is designed to maintain a stable value, ensuring the long-term stability and security of the BlueprintMusic.COM ecosystem. Key features include:

- **Value Stability:** Pegged to a basket of assets or fiat currencies to maintain a stable value.
- **Risk Mitigation:** Provides a safe harbor for users during times of market turbulence.
- **Seamless Conversion:** Easily convertible to and from WIM A, WIM B, and XMP, ensuring liquidity and stability within the ecosystem.

10. ICO Details

Pre-Sale ICO

- **Token Allocation:** 100,000,000 WIM A & 100,000,000 WIM B
- **Fundraising Target:** £1 million (combined)
- **Price:** £0.30 per WIM A, £0.10 per WIM B
- **Bonus:** Early participants receive a 50% discount for WIM A and a 50% discount for WIM B.

Public ICO

- **Token Allocation:** 250,000,000 WIM A & 250,000,000 WIM B
- **Fundraising Target:** £50 million (combined)
- **Price:** £0.25 per WIM A, £0.15 per WIM B
- **Bonus:** Tiered bonus structure based on contribution amount and token type.

11. Vesting Schedules

To ensure long-term sustainability, the following vesting schedules are in place:

- **Team & Advisors:** 24-month vesting with a 6-month cliff for both WIM A and WIM B.
- **Marketing & Partnerships:** 12-month vesting with a 3-month cliff.
- **Reserve Fund:** Locked for 12 months, with gradual release over 24 months.

12. Roadmap

Phase 1: Development & Pre-Sale (Q3 2024)

- Finalize WIM model development
- Launch pre-sale ICO for both WIM A and WIM B
- Develop Blueprint Wallet

Phase 2: Public ICO & Platform Launch (Q4 2024)

- Conduct public ICO for both tokens
- Launch BlueprintMusic.COM platform
- Deploy Blueprint Wallet with XMP and AURU.M integration

Phase 3: Expansion & Growth (2025)

- Onboard artists and grow user base
- Launch global marketing campaigns
- Introduce staking, voting, and NFT features

Phase 4: Global Scaling (2026)

- Expand WIM model internationally with festivals and events
- Enhance Blueprint Wallet functionalities
- Strengthen market stability with AURU.M

13. Team and Partnerships

The BlueprintMusic.COM team includes professionals with deep experience in music, blockchain, and technology. Strategic partnerships with leading music platforms, streaming services, and event organizers will drive adoption and success.

Founder: Simon Webbe (BLUE)

Cofounder: Mr Oliver Moorhouse – QELT™

Cofunder: Mr Phil Ryan – QELT™

Chairman: Mr James Roy Goff – QELT™

Head of Blockchain: Mr Ben Challice – QELT™

Head of Finance: Mr Jonathan Hirst – QELT™

Head of PR: Mr Jonathan Glass – QELT™

Jacco Van Seventer – Head of UAE and Commodities – QELT™

Legal Counsel: Mr Alastair Wilson – QELT™

Chief Compliance Officer: Mr James Canepa – QELT™

Chief Technical Officer: Mr David G – QELT™

14. Legal and Compliance

The Blueprint Token ecosystem is fully compliant with international regulatory standards. Our legal advisors ensure transparency, security, and adherence to all applicable laws.

15. Conclusion

The Blueprint Token (WIM A & WIM B) marks a new era for the music industry, offering a fan-driven, artist-empowering ecosystem. The dual-token system, supported by XMP and AURU.M, provides a stable and rewarding platform for both artists and fans. Join us as we reshape the future of music, offering unprecedented access, engagement, and rewards.

This whitepaper outlines the Blueprint Token initiative, detailing the roles of WIM A and WIM B, and the integration of XMP and AURU.M. It is intended for informational purposes only and does not constitute investment advice.

Appendix One : Detailed Vesting Schedule

This appendix provides a comprehensive overview of the vesting schedules for WIM A and WIM B tokens, as well as the allocations for the team, advisors, marketing, partnerships, and the reserve fund. These schedules are designed to ensure the long-term sustainability and health of the BlueprintMusic.COM ecosystem.

Vesting Schedule Overview

Allocation	Token Type	Total Tokens	Vesting Period	Cliff Period	Release Schedule
Team & Advisors	WIM A & WIM B	150,000,000	24 months	6 months	After the cliff, tokens are released monthly over 18 months.
Marketing & Partnerships	WIM A & WIM B	100,000,000	12 months	3 months	After the cliff, tokens are released monthly over 9 months.
Reserve Fund	WIM A & WIM B	150,000,000	36 months	12 months	After the cliff, tokens are released quarterly over 24 months.
Pre-Sale Investors	WIM A & WIM B	200,000,000	6 months	No cliff	Tokens are unlocked gradually over 6 months post-ICO.
Public ICO Investors	WIM A & WIM B	500,000,000	3 months	No cliff	Tokens are unlocked gradually over 3 months post-ICO.

Detailed Vesting Breakdown

1. Team & Advisors Vesting Schedule

- **Total Tokens:** 150,000,000 WIM A & WIM B
- **Vesting Period:** 24 months
- **Cliff Period:** 6 months

- **Release Schedule:** After the 6-month cliff, 5.56% of the tokens are released monthly over the next 18 months.

2. Marketing & Partnerships Vesting Schedule

- **Total Tokens:** 100,000,000 WIM A & WIM B
- **Vesting Period:** 12 months
- **Cliff Period:** 3 months
- **Release Schedule:** After the 3-month cliff, 11.11% of the tokens are released monthly over the next 9 months.

3. Reserve Fund Vesting Schedule

- **Total Tokens:** 150,000,000 WIM A & WIM B
- **Vesting Period:** 36 months
- **Cliff Period:** 12 months
- **Release Schedule:** After the 12-month cliff, 12.5% of the tokens are released quarterly over the next 24 months.

4. Pre-Sale Investors Vesting Schedule

- **Total Tokens:** 200,000,000 WIM A & WIM B
- **Vesting Period:** 6 months
- **Cliff Period:** No cliff
- **Release Schedule:** Tokens are unlocked linearly over 6 months following the ICO.

5. Public ICO Investors Vesting Schedule

- **Total Tokens:** 500,000,000 WIM A & WIM B
- **Vesting Period:** 3 months
- **Cliff Period:** No cliff
- **Release Schedule:** Tokens are unlocked linearly over 3 months following the ICO.

The above vesting schedules are designed to align with the long-term goals of the BlueprintMusic.COM ecosystem, ensuring gradual and controlled distribution of tokens.

This approach helps protect the project's value, incentivizes long-term participation, and minimizes the impact of large token unlocks on the market.

Appendix Two: The Role of Liquidity Partners in Revenue Growth

This appendix outlines how integrating our own liquidity partner into the BlueprintMusic.COM ecosystem can significantly enhance revenue generation for the company. By managing liquidity internally, we can create a robust financial infrastructure that not only supports token stability but also drives multiple streams of income.

1. Introduction to Liquidity Partnerships

A liquidity partner plays a crucial role in ensuring that there is sufficient liquidity for buying and selling the WIM A and WIM B tokens. By managing liquidity, we can reduce volatility, maintain market stability, and ensure smooth transactions within the ecosystem. Additionally, an in-house liquidity partner allows the company to retain control over transaction fees, slippage, and liquidity provision strategies, which can lead to increased revenue.

2. Revenue Streams from Liquidity Management

a. Transaction Fees

By operating our own liquidity pool, the company can capture transaction fees from every trade involving WIM A and WIM B tokens. Typically, a small percentage (e.g., 0.1% to 0.3%) of each transaction is collected as a fee, which can accumulate significantly over time as trading volume increases. These fees become a consistent revenue stream, directly benefiting the company's bottom line.

b. Arbitrage Opportunities

With control over liquidity, the company can engage in arbitrage between different exchanges or trading pairs. By leveraging price discrepancies across platforms, the liquidity partner can generate profits from strategic buy-sell operations. These activities can be automated through smart contracts, ensuring a continuous and optimized revenue flow.

c. Liquidity Provision Incentives

Providing liquidity to external platforms or decentralized exchanges can yield rewards in the form of additional tokens or staking returns. By participating in these liquidity programs, the company can earn passive income, which can be reinvested into the

ecosystem or used to fund other initiatives. This approach also enhances the visibility and trading volume of WIM tokens across multiple platforms.

d. Token Buyback Programs

A portion of the revenue generated by the liquidity partner can be allocated to a token buyback program. This initiative can help to support the price of WIM A and WIM B tokens by reducing the circulating supply, thereby creating upward pressure on the token value. A higher token price benefits both the company and token holders, contributing to the overall health and attractiveness of the ecosystem.

e. Market Making

Our liquidity partner can act as a market maker, ensuring there is always sufficient depth in the order books for WIM A and WIM B tokens. By providing liquidity, the company can earn the spread between the buy and sell prices, which serves as an additional revenue stream. Market making also helps stabilize prices and reduce volatility, making the tokens more appealing to investors.

3. Enhanced Control and Flexibility

By managing liquidity internally, the company gains enhanced control over the WIM token markets. This control allows for quick adjustments to liquidity levels in response to market conditions, strategic partnerships, or promotional events. This flexibility ensures that the company can maintain favorable market conditions, fostering investor confidence and encouraging long-term participation in the ecosystem.

4. Strategic Growth and Ecosystem Support

Revenue generated from liquidity management can be reinvested into the BlueprintMusic.COM ecosystem to support various growth initiatives, such as:

- **Marketing Campaigns:** Fund large-scale marketing efforts to increase awareness and attract more users to the platform.
- **Artist Support Programs:** Provide financial backing to emerging artists, helping them create and promote their music within the ecosystem.
- **Platform Enhancements:** Invest in technological advancements, such as improving the Blueprint Wallet, developing new features, and expanding the WIM model globally.

5. Long-Term Sustainability

Operating our own liquidity partner not only provides immediate revenue but also contributes to the long-term sustainability of the BlueprintMusic.COM platform. By controlling liquidity, the company can create a stable financial environment that

supports ongoing growth, reduces reliance on external liquidity providers, and ensures that the ecosystem remains resilient in the face of market fluctuations.

6. Conclusion

Integrating an in-house liquidity partner into the BlueprintMusic.COM ecosystem offers multiple revenue opportunities while enhancing control over the market dynamics of WIM A and WIM B tokens. Through transaction fees, arbitrage, liquidity provision, and market making, the company can generate consistent income that supports platform growth, artist development, and overall ecosystem stability. This strategic approach ensures that BlueprintMusic.COM remains a robust, sustainable, and profitable platform for the future.

This appendix highlights the significant role that a dedicated liquidity partner can play in boosting revenue and strengthening the financial infrastructure of the BlueprintMusic.COM ecosystem.

Appendix Three: Initial Blockchain Deployment and Planned Migration Strategy

This appendix outlines the strategic decision to launch the WIM A and WIM B tokens on either the BEP-20 or ERC-20 blockchain standards for initial market penetration. Additionally, it details the future plan to migrate the tokens onto the proprietary QELT blockchain for enhanced scalability, efficiency, and ecosystem control.

1. Introduction to Blockchain Standards

a. BEP-20 Standard (Binance Smart Chain)

The BEP-20 standard is a token standard on the Binance Smart Chain (BSC) that allows for the creation of tokens with easy interoperability across various decentralized applications (dApps) within the Binance ecosystem. BSC is known for its low transaction fees, fast processing times, and compatibility with the Ethereum Virtual Machine (EVM), making it an attractive option for launching new tokens.

b. ERC-20 Standard (Ethereum)

The ERC-20 standard is a widely recognized token standard on the Ethereum blockchain. It offers broad compatibility with wallets, exchanges, and dApps, making it the most commonly used standard for token launches. However, the Ethereum network is known for higher gas fees and slower transaction speeds compared to BSC, which can impact user experience.

2. Advantages of Launching on BEP-20 or ERC-20

a. Market Penetration

Both BEP-20 and ERC-20 are well-established blockchain standards with extensive ecosystems, including numerous exchanges, wallets, and dApps. Launching WIM A and WIM B tokens on either of these standards ensures immediate accessibility to a broad user base and simplifies listing on popular exchanges.

b. Ease of Integration

The vast developer community and existing infrastructure around BEP-20 and ERC-20 make it easier to integrate WIM tokens with various decentralized finance (DeFi) platforms, liquidity pools, and cross-chain bridges. This facilitates the early adoption and liquidity of the tokens, accelerating market penetration.

c. User Familiarity

Most cryptocurrency users are already familiar with BEP-20 and ERC-20 tokens, reducing the educational barrier for adoption. This familiarity ensures a smoother user

experience, as token holders can easily store, trade, and stake their tokens using well-known wallets and platforms.

3. Future Migration to QELT Blockchain

a. Why QELT?

The QELT blockchain is being developed as a high-performance, scalable, and secure platform tailored to the specific needs of the BlueprintMusic.COM ecosystem. By migrating WIM A and WIM B tokens to QELT, the platform will gain several key advantages:

- **Lower Transaction Costs:** QELT is designed to offer significantly lower transaction fees compared to Ethereum, making microtransactions and frequent interactions more feasible.
- **Higher Throughput:** With advanced consensus mechanisms, QELT will support a much higher number of transactions per second, enabling the ecosystem to scale as user adoption grows.
- **Enhanced Security:** QELT will feature state-of-the-art security protocols, ensuring that all transactions, staking activities, and smart contracts operate within a secure environment.
- **Native Integration:** As a proprietary blockchain, QELT will provide native support for all BlueprintMusic.COM functionalities, including staking, voting, content distribution, and NFT management.

b. Planned Migration Strategy

The migration to QELT will be carefully orchestrated to minimize disruption and ensure a seamless transition for all token holders:

1. Preparation Phase:

- Develop and test the QELT blockchain to ensure stability, security, and compatibility with existing WIM A and WIM B functionalities.
- Establish cross-chain bridges to facilitate the migration process and allow for the temporary coexistence of tokens on both the original and QELT blockchains.

2. Migration Launch:

- Announce the migration timeline and provide detailed instructions to token holders, including how to swap their BEP-20 or ERC-20 WIM tokens for QELT-based tokens.

- Implement automated tools and user-friendly interfaces within the Blueprint Wallet to simplify the migration process.

3. Post-Migration Phase:

- Gradually phase out support for the original BEP-20 or ERC-20 tokens once the majority of users have migrated to QELT.
- Offer incentives, such as bonus tokens or enhanced staking rewards, to encourage timely migration.

4. Continuous Improvement:

- Monitor the performance of the QELT blockchain post-migration, making any necessary optimizations to ensure a smooth and scalable operation.
- Expand the QELT ecosystem by integrating additional features and partnerships that enhance the value proposition for WIM A and WIM B token holders.

4. Impact on the Ecosystem

a. Short-Term Benefits

Launching on BEP-20 or ERC-20 ensures rapid market entry, liquidity, and user adoption. The established ecosystems of these standards provide a solid foundation for the initial distribution and utility of WIM A and WIM B tokens.

b. Long-Term Growth

Migrating to QELT will unlock the full potential of the BlueprintMusic.COM platform by providing a more efficient, scalable, and secure environment. This strategic move positions the platform for sustained growth, reduced costs, and increased user engagement as the ecosystem expands globally.

5. Conclusion

Starting with BEP-20 or ERC-20 tokens allows BlueprintMusic.COM to leverage established blockchain infrastructure for swift market penetration and user adoption. The planned migration to the QELT blockchain is a critical step in ensuring the long-term scalability, security, and efficiency of the ecosystem. By carefully managing this transition, we can provide the best of both worlds—immediate access and liquidity combined with the advanced capabilities of a proprietary blockchain tailored to our platform's needs.

This appendix provides a detailed plan for the initial blockchain deployment and the subsequent migration to the QELT blockchain, ensuring that the BlueprintMusic.COM ecosystem remains robust, scalable, and future-proof.