

# MANIFESTO

# [ QELT ]

**Empowering Change:  
The Unique, Data-Driven  
Social Token for Lasting Impact**

**SDG Social Impact Token**



**Investment Manifesto for the Data Driven  
Unique Global SDG Social Impact Token**

## 1. Purpose and Vision

SDG Social Impact Token connects corporate investments with real-world impact through blockchain, promoting transparency and accountability in Corporate Social Responsibility (CSR).

It empowers investors to track the tangible outcomes of their contributions, fostering trust and alignment with social impact goals. Built on the ERC-1155 token standard, the platform offers flexibility to integrate diverse initiatives, ensuring tailored solutions.

Leveraging real-time data from the HHS Vulnerability Initiative ([www.thevulnerabilityinitiative.org](http://www.thevulnerabilityinitiative.org)), it provides a holistic approach to address overlapping needs such as mental health, financial assistance, and grants.

Designed for scalability and compliance, the platform integrates Social Return on Investment (SROI) metrics, making every investment impactful and transparent, while bridging the gaps in traditional single-stream programs with transformative, multi-faceted solutions.

## 2. Executive Summary

Investing in the SDG Social Impact Token offers a multifaceted ROI, blending financial, social, and corporate tax benefits. Through utility tokens, social investment accesses measurable SROI directly aligned with CSR objectives, enhancing corporate image and stakeholder trust. The SROI generated provides quantifiable metrics, showcasing the real-world impact of the social investments.

Since 2021, the project has already been privately funded with £1.4m, alongside an additional £1.6m of industry project funding to support delivery until March 2026.

However, this funding only supports the current contracted targets and does not provide for platform development for a global rollout.

The SDG Social Impact Token social investment dashboard delivers near real-time insights and analytics, ensuring social investors see the broader societal impact of their contributions.

The platform's unique ability to leverage data enables it to map multi-dimensional vulnerability pathways, link individuals to tailored support services, and work collaboratively with partners to deliver just-in-time referral interventions.

On-demand social token minting ensures contributions are tied to specific events, enhancing accountability. Additionally, corporate tax benefits may apply, enabling social investors to reduce taxable income while amplifying their commitment to impactful investments.

This alignment assures that every pound invested is tracked to deliver tangible social outcomes, making the SDG Social Impact Token a compelling choice for economic returns and a lasting CSR legacy.

## 3. Soft Cap Hard Cap

The soft cap is the minimum funding target for the SDG Social Impact Token to ensure effective operation and delivery of its goals. Reaching this target would sustain core services, maintain operations, and enable planned expansions beyond current funding from CSR and UK Government-backed organisations.

The hard cap is the maximum funding goal, allowing the platform to scale fully, introduce new features, and expand its global reach, with new tools for measuring social impact, enhance technology, and foster partnerships to advance Sustainable Development Goals (SDGs).

These funding caps provide transparency and define how funds will drive measurable social impact via blockchain-enabled solutions. The platform is funded by CSR and UK Government-backed organisations until March 2026, which has supported its initial development, but these funds are already allocated to building its foundation.

## 3. SC/ HC Continued

**The Soft Cap**, set at £3.4 million, will allow the platform to build upon this foundation and begin scaling its infrastructure and security elements to support nationwide implementation. Achieving the soft cap will enable us to:

- Expand the platform's reach to over 1.2m and to register an additional 60k vulnerable and fuel-poor individuals within a 12-month period.
- Enhance data security, ensuring compliance with robust standards required for large-scale operations.
- Strengthen the infrastructure and call centre team needed to roll out the platform to the whole of the UK, providing comprehensive vulnerability support services.

**The Hard Cap**, set at £12.7 million, represents the investment necessary to achieve full scalability and international growth. Meeting the hard cap will enable the platform to:

- Reach over 4m and enrol 400k vulnerable and fuel-poor residents across the UK.
- Integrate lead edge AI-driven triaging systems, improving the accuracy and speed of connecting individuals with tailored support services.
- Expand multi-language platform capabilities, enhancing accessibility for diverse communities.
- Scale operations with new resources and teams, bolstering service delivery and support capacity.
- Begin an international rollout to European markets within 12 months, extending the platform's transformative impact beyond the UK.

By achieving the hard cap, the SDG Social Impact Token platform will redefine how social impact is delivered, combining innovative technology with a scalable, secure, and inclusive approach to addressing vulnerability on a global scale.

## 4. Social Impact

Social Return on Investment (SROI) and associated tax relief benefits for the SDG Social Impact Token can be calculated based on specific models and criteria.

**3.1. SROI Calculation:** SROI quantifies the monetary value of social outcomes relative to the investment. Each social token funded initiative delivers measurable benefits, such as supporting mental health programmes or achieving energy savings.

The model assigns metrics like SROI per resident and aggregated social impact metrics to provide a granular understanding of outcomes. For example, SROI might indicate that £1 invested delivers £3 in social impact, enabling investors to clearly see the multiplier effect of their contributions.

**3.2. Corporate Tax Relief:** When recognised as a certified charitable donation or social investment, SDG Social Impact Token contributions may qualify for corporate tax relief. For instance, an investment of £100,000 might generate a £20,000 tax relief under applicable CSR-related tax codes. This combination of tax savings and SROI enhances the overall financial attractiveness of the investment.

**3.3. Unified ROI Impact:** Integrating SROI with tax incentives delivers dual returns: measurable social impact aligned with CSR goals and financial benefits through tax relief.

SDG Social Impact Token enhances transparency, accountability, and social leadership while optimising corporate finances with real-time analytics and measurable outcomes.

A customised and certified ROI calculator will enable social investors to forecast returns, incorporating specific tax rates, regulatory frameworks, and the unique value generated by supported initiatives.

These detailed insights ensure transparency and maximise both economic and social returns.



## 5. Unique Value

### Unique Value Proposition:

Holistic Support Through Data-Driven Insights  
The SDG Social Impact Token uniquely leverages real-time data from self-referred vulnerable individuals to deliver a multi-faceted approach to addressing vulnerability.

Unlike single-stream Corporate Social Responsibility (CSR) programs, the SDG Social Impact Token integrates a broad range of tailored support services, including mental health care, financial assistance, carer support, wellness resources, general vulnerability pathways and direct referrals to one-to-one support.

This ensures a holistic and adaptable scope of care that meets complex, interconnected needs.

Funding generated through the SDG Social Impact Token expands the platform's ability to analyse and address diverse vulnerability pathways, bridging gaps between needs and solutions. By mapping specific challenges, fostering multi-partner collaboration, and driving evidence-based strategies, the token delivers just-in-time interventions and scalable solutions.

This data-driven, collaborative approach transforms support services, providing timely, relevant, and sustainable outcomes that redefine how social impact is achieved.

SDG Social Impact Token - blockchain-powered - bridges the social investments directly to vulnerable households across the England, Wales and Scotland at this stage – but the platform is being developed for a wider international capability and launch.


## 6. Social Investment Benefits

**6.1 Proof of Contribution:** Social Investors gain blockchain-verified confirmation of their contributions, which serves as indisputable proof of impact, ideal for SROI/ CSR reporting.

**6.2 Near Real-Time Access to Social Impact Data:** The dashboard provides SROI/ CSR metrics and comprehensive reports on how each contribution benefits specific social programmes, offering transparency and accountability.

**6.3 Flexible Investment Opportunities:** Social Investors can focus on social causes they care about, with options to expand into various initiatives as SDG Social Impact Token Platform scales globally.

**6.4 Compliance and Peace of Mind:** Built-in regulatory mechanisms provide a secure and compliant investment framework, ensuring adherence to both local and international standards.



The Healthy Homes Solution blockchain-powered SDG Social Impact Token bridges investments directly to vulnerable households across England and Wales. Through real-time SROI tracking, they deliver measurable change where it's needed most - addressing a crisis affecting over 27 million vulnerable UK adults according to FCA data.

*Phil Ryan, CEO, QELT*



## 7. Social Investment Highlights

**4.1. Blockchain Transparency:** Blockchain records every contribution, creating an immutable and transparent audit trail that verifies social impact.

This approach enhances credibility, reduces public scepticism, and ensures alignment with both regulatory standards and corporate reporting requirements. This approach is particularly effective for CSR/ SROI programs, reducing public scepticism and ensuring alignment with regulatory standards.

**4.2. ERC-1155 Standard:** Unlike traditional ERC-20 tokens, ERC-1155 provides a flexible, scalable solution supporting both fungible and non-fungible token features. This versatility allows the platform to represent diverse social initiatives under one contract, with periodical on-chain metadata updates reflecting the impact of each contribution.

### 4.3. Strategic Adoption and Growth:

- **Web3 Donors:** Social impact initiatives are underrepresented in Web3, yet there is significant interest. The SDG Social Impact Token aims to lead in this space, offering a compelling model for decentralised philanthropy and regenerative finance.

- **Corporate Social Responsibility (CSR):** The token enhances CSR transparency by enabling companies to provide stakeholders with verifiable impact reports through a real-time (SROI) social impact dashboard.

This feature bridges digital investments with measurable real-world outcomes, fostering trust, loyalty, and accountability in achieving CSR objectives.

- **Legislative Alignment:** As governments streamline charity tax reliefs, the token could serve as a certification standard for tax benefits, driving compliance and demand. Additionally, it supports regulatory adaptability, positioning the platform for global expansion.

### 4.4. Investor Dashboard and On-Demand Minting:

A user-friendly dashboard gives investors near real-time insights into fund allocation and Social Return on Investment (SROI). With multi-language and multi-currency support, it ensures global accessibility. Token minting links contributions to specific funding events, promoting accountability, limiting inflation, and enabling detailed tracking of social and financial impacts.

**4.5. Scalability and Global Potential:** The framework allows regional customisation, adapting to different regulations and social causes. As the SDG Social Impact Token expands, it supports growth into new regions and initiatives. Multi-language and multi-currency features strengthen the platform's global potential, ensuring it meets the diverse needs of international stakeholders.

### 4.6 Regulatory Compliance and Embedded Security:

The SDG Social Impact Token complies with charity tax relief, UK Financial Rules, EU MiCA Regulation, and AML legislation. Integrated compliance mechanisms ensure all transactions meet legal standards. Wallet Whitelisting and KYC/KYB validation guarantee only verified participants engage in transactions, strengthening platform security and trust.

**4.7 Beyond achieving social objectives:** The SDG Social Impact Token system offers a white-label solution for other organisations, expanding the ecosystem by enabling social impact projects to leverage its tokenisation infrastructure.

This fosters a global coalition centred on transparency, measurability, and accountability in charitable initiatives.

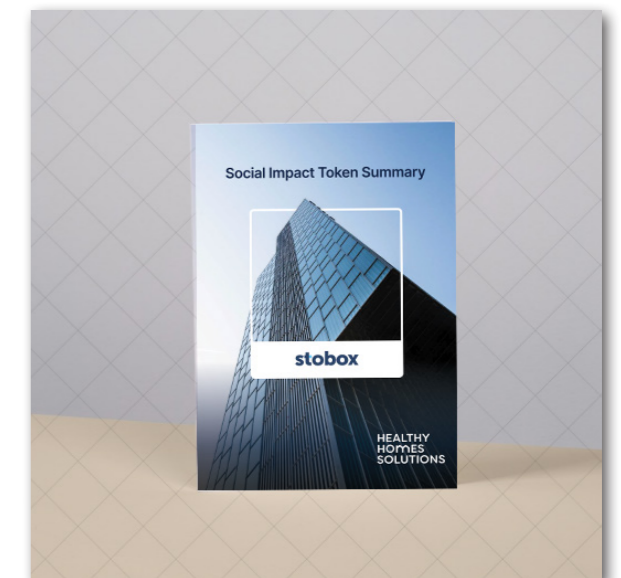
By positioning the token as an industry standard for SROI and CSR reporting, it sets a benchmark for driving measurable social responsibility investments and supports a scalable, collaborative framework for global impact.

## 8. Technical Summary

### Token standard: ERC1155

- **Token issuance is action-based:** Companies only receive tokens when they actively contribute funds, preventing over-minting and ensuring each token represents real-world social impact.
- **Tailored metadata:** Each token contains specific metadata reflecting the nature of the contribution, offering detailed descriptions of the services supported. For example, it could specify contributions to the Priority Services Register (PSR) or the distribution of Carbon Monoxide Monitors.
- **Customisable Token Batches:** Each batch of tokens will represent a specific investment round, project, or social initiative. These tokens will come with a unique metadata set that shows the details of the services provided, such as energy assistance, mental health support, or home improvements.
- **Periodic Metadata Updates:** The metadata for each token batch will be updated regularly to reflect new data, such as updated SROI metrics, the number of people helped, and the overall impact of the services provided. This ensures that tokens remain valuable and continue to provide up-to-date insights to investors.
- **Compiled transfers:** Every time a token is transferred, the smart contract will verify whether the transfer meets SDG Social Impact Token established rules. For example, it could ensure that the recipient is authorized to hold the token or meets certain regulatory standards.
- **Key SROI Metrics** Stored on the Blockchain
- **Target SROI Value:** Represents the target social return on investment (SROI) associated with the token's value, typically ranging from 1 to 30, or a lower value based on the embedded model.
- **Total SROI Generated:** Captures the cumulative social return achieved through investments during each reporting period or data update.
- **SROI Per Resident:** Measures the specific social impact delivered to each individual benefitting from the services provided.
- **SROI Per Token:** Indicates the amount of social return generated by each token within a batch, offering investors a clear view of their contributions' tangible impact.
- **Number of People Helped:** Aggregates the total number of individuals who received assistance through investments linked to each token batch.
- **Aggregated Service Delivery Data:** Offers detailed insights into the scope of services provided, such as the number of homes upgraded with energy-saving solutions or the number of individuals who accessed mental health support.

**Technical Token Summary Download link:**  
<https://bit.ly/4ircj4U>





## 9. Platform Impact

The SDG Social Impact Token will fund Healthy Homes Solutions (HHS) to grow the Vulnerability Initiative (VI) in the UK and globally.

HHS, the parent company of the trademarked Vulnerability Initiative, targets industries like utilities, CSR, retail, and finance, while the Vulnerability Initiative serves as a B2C brand providing triage support to vulnerable individuals.

With over 14,000 residents registered and a target of 60,000 in two years, the initiative is set to reach 400,000 residents in four years through token investment.

The token builds a scalable platform, enhancing support for vulnerable individuals and delivering an SROI exceeding 1:30. Current impact includes informational booklets and service partnerships, showcasing measurable success.

By funding HHS, the token drives growth in the UK and globally, establishing the Vulnerability Initiative as a model for impactful social innovation.

### 8.1. The Platform:

[www.thevulnerabilityinitiative.org](http://www.thevulnerabilityinitiative.org)

### 8.2. Launch Video

<https://bit.ly/4eRdZ4I>



### 8.3. The Platform:

[www.thevulnerabilityinitiative.org](http://www.thevulnerabilityinitiative.org)

### 8.4. Support Booklets:



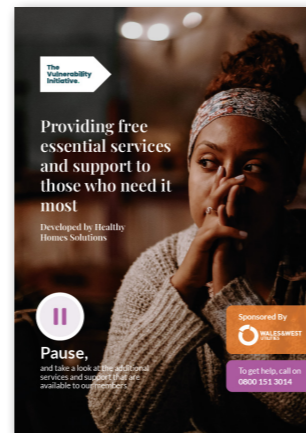
[cadentgas.com](http://cadentgas.com)



### Wales and West Utilities



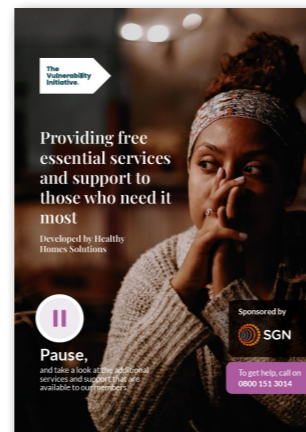
[www.wwutilities.co.uk](http://www.wwutilities.co.uk)



### SGN gas



[sgn.co.uk](http://sgn.co.uk)



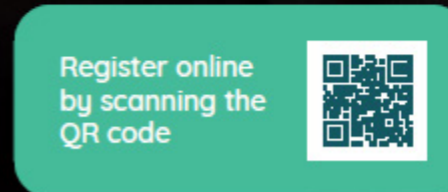
The Vulnerability Initiative.

# The Vulnerability Initiative

Are you or someone you know feeling vulnerable?

Help is available and we're ready to listen.

- ✓ Free eligibility checks
- ✓ Access to various support services
- ✓ Simplified application process
- ✓ Support with council tax debt



[www.vi-midsussex.org](http://www.vi-midsussex.org)



## 10. Next Steps & Timeline

### 10.1 Q4 2024:

Completion of system requirements, investor consultations, and legal reviews.

### 10.2 Early 2025:

Full development of the Investor Dashboard and integration with Chainlink for cross-chain compatibility.

### 10.3 2025 and Beyond:

Continued expansion into new markets, refining token utility, rolling out governance features, and exploring white-label partnerships.

Increased token sales will fund enhancements to the ESG-UN/HHS platform, improving scalability, user experience, and impact tracking with each upgrade, ultimately driving greater long-term returns for the token and its investors.

## 11. Conclusion

The SDG Social Impact Token invites you to join a pioneering movement in SROI, CSR, and social impact investing, blending blockchain technology with social responsibility to create meaningful global change. No longer a proof of concept, the program is actively delivering real well-being value to vulnerable individuals across the UK, with the potential to achieve even greater impact with the right funding - improving lives and the homes people live in.

Investing in the SDG Social Impact Token provides multifaceted ROI, combining financial, social, and corporate tax benefits. This Utility Token delivers measurable Social Return on Investment (SROI) directly aligned with Corporate Social Responsibility (CSR) objectives, enhancing corporate reputation and stakeholder trust.

The token leverages verified data for on-chain metadata updates, mapping multidimensional vulnerability pathways and linking individuals to tailored support services such as mental health care, financial aid, and carer support. This data-driven approach bridges gaps in traditional programs, offering scalable, holistic solutions and enabling just-in-time interventions. SROI metrics provide quantifiable insights for CSR reports, showcasing the tangible impact of investments.

Corporate tax benefits may apply, with many jurisdictions offering tax relief for certified social investments, reducing taxable income and maximizing financial returns. With a transparent framework that tracks every pound to meaningful outcomes, the SDG Social Impact Token represents a compelling opportunity for economic returns, enhanced CSR performance, and transformative social leadership.

This initiative is not just about innovation it is about delivering real, measurable change that transforms communities. With further investment, the program can expand its reach and impact, creating healthier lives and sustainable homes for those who need it most.

## 12. References

### 1. QELT

<https://qelt.io/>

### 2. Healthy Homes Solutions Website

<https://healthyhomessolutions.co.uk/>

### 3. The Vulnerability Initiative by HHS

<https://vulnerabilityinitiv.org>

### 4. HHS Support Boollet

<https://bit.ly/49eVKoE>

### 5. HHS Insights Paper

<https://bit.ly/49h8Cuo>

### 6. HHS Cadent Case Study

<https://bit.ly/3Zfb5AT>

### 7. FCA 27m Study

<https://bit.ly/3ZgtdKB>

### 8. Latest Funding Announcement £490k

<https://bit.ly/4eRdZ4I>

Our Social Impact Token revolutionises how we connect vulnerable people with vital services. Through tokenized impact, we create an ecosystem that delivers solutions. People who might never know about support services can now access comprehensive help. This is transforming how we respond to vulnerability worldwide.

*Managing Director, Derek Owen,  
Healthy Homes Solutions & The Vulnerability Initiative*





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